Jakob Bradshaw
Creative Professional

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About Me

Jakob Bradshaw is a Graphic Designer, Video Producer, and Web Designer. He is currently earning his Bachelor's Degree in Graphic Design at Sullivan College of Technology and Design in Louisville, Kentucky

He specializes in creating beautiful and unique concepts for print and web. He is located in Clarksville Indiana. He is constantly learning about new trends and ideas that are surfacing in the field of design and am constantly pushing to learn something new.

Awards & Certificates

• Gold Louie Award & Silver Addy
Animation (2016)

Award given for an animation showcasing an app design concept called Heart Health+. This app focuses on helping users lower their blood pressure and lead healthier lives.

• Google AdWords Certified
Digital Marketing (2017 - Present)

Google has recognized Jakob as an AdWords certified professional, meaning that He's passed multiple exams that assess his product expertise. He's qualified to help you grow your business on the web using Google AdWords.

Education

Sullivan College of Technology and Design
Graphic Design

BFA in Graphic Design	April 2017
ASA in Graphic Design	May 2014
Cumulative GPA: 3.7	

Perry High School
Two Year Career Technical Course in Graphic Design

Certificate in Graphic Design	April 2012
Cumulative GPA: 3.8	

Experience

Digital Marketing Specialist
Sullivan University — February 2017 - Present

Head of PPC campaigns and digital marketing campaigns for all three schools under the Sullivan University System. Created entire brand identity for animation and video including logo intros, lower thirds, style guides, and more.

Web Designer
Sullivan University — June 2015 - February 2017

Redesigned all Sullivan University System school sites (sctd.edu, sullivan.edu, spencerian.edu) which totaled over 1,000 webpages. Reorganized entire web structure to include more digital marketing, social media, PPC campaigns, ect. Created multiple animated branding materials for all three schools in the system.

Graphic Design Intern
Sullivan University — November 2014 - June 2015

Created multiple ads for various newspapers and magazines. Created and managed entire campus's posters for hallways. Updated old forms and schedules for all schools under the Sullivan University System. Redesigned various handouts, brochures, and pamphlets for the school's use.

Graphic Designer
Jendy's Pizzeria — July 2013 - November 2014

Managed Entire Brand Identity which includes Website Management, Social Media Management, Letterheads and Business Card Design, Menu Layout and Food Photography. Coded website which increased sales.

Skills

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- AFTER EFFECTS
- CSS / HTML